

How I took a leap of faith, quit my 9-5 job and landed on my feet in paradise.

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TITLE:	How I took a leap of faith, quit my 9-5 job and landed on my feet in paradise.
WRITTEN BY:	Kesia Cameron
TRT:	~ 3 minutes

SHOT	AUDIO	VIDEO
001	<p>SFX: Wind freeze VO: If you're not in love with your life... change it. SFX: BOOM</p>	<p>B-ROLL: CAR STRUGGLING ON ICE</p>
002	<p>MUSIC UNDER: Suspenseful/ Hopeful WENDY: I had the American Dream you know, I had a good job as an attorney, I had a nice house, my husband also had a good job... but we weren't happy.</p>	<p>OTS: WENDY LOOKING AT A PIC OF HERSELF LOOKING HAPPY INT: WENDY'S INTERVIEW IN LIVING ROOM LOWER THIRD: Wendy Howarter CU: WENDY'S FACE</p>
003	<p>WENDY: I was making my dad proud... he'd always introduce me saying, this is my daughter, the lawyer.</p>	<p>INT: WENDY'S INTERVIEW IN LIVING ROOM CU: PHOTO OF WENDY WITH DAD AT GRADUATION</p>
004	<p>WENDY: ... I just wasn't sympathetic to my clients anymore... you know, they would tell me their sob stories and I was like ah... I knew I wasn't doing the best job for them.</p>	<p>STOCK FOOTAGE: People Walking In Winter MS: WENDY TALKING TO "CLIENT" INT: WENDY'S INTERVIEW IN LIVING ROOM</p>
005	<p>WENDY: I was also feeling old and burnt out and grumpy all the time. It was about my 20th anniversary working at the same law firm... and that's when it hit me...</p>	<p>MS: CAKE WITH "20TH" ON IT INT: WENDY'S INTERVIEW IN LIVING ROOM</p>
006	<p>WENDY: Am I going to be doing this for another 20 years? I definitely didn't want to do that...</p>	<p>MS: WENDY LOOKING IN MIRROR CU: Papers and handcuffs</p>

007	WENDY: It definitely took a shift in mindset. It was exciting and scary, you know, giving up this solid, secure life. But we sold everything, packed our bags and made the move.	INT: WENDY'S INTERVIEW IN LIVING ROOM (Dolly Shot) STOCK: House with sold sign OTS: WENDY BOOKING FLIGHTS
008	MUSIC UNDER: Hopeful	AERIAL SHOT: CAR DRIVING DOWN COAST POV: DRIVING THROUGH JUNGLE CU: COLUMBIAN FLAG WAVING WS: WENDY RELAXING
009	WENDY: Colombia was perfect for us, it felt like home almost right away.	WS: WENDY WALKING WITH HUSBAND ON BEACH MS: WENDY'S HUSBAND WITH ARM AROUND WENDY
010	WENDY: My husband suggested I take six months off, to just relax and figure out what I really want to do. But three months in, I realized I wasn't happy just doing nothing, I needed to be productive.	EXT.: WENDY'S INTERVIEW WITH MOUNTAIN VIEW CU: WENDY'S FACE BEHIND COMPUTER MS: WENDY TALKING TO HUSBAND AERIAL SHOT: WENDY LOOKING UP FROM STREET
011	WENDY: I'm only in my forties you know, so I had to figure out what I was going to do with the rest of my life.	MS: WENDY WRITING ON PAPER OTS: WENDY LOOKING AT PHOTOS OF TRAVELS
012	WENDY: I thought, I've been traveling more, and I'd like to write about it, so I looked into travel writing.	MS: WENDY TYPING AT COMPUTER OTS: AD FOR HIRING TRAVEL WRITER
013	WENDY: I did some pieces for an airline magazine and got some bylines, it was really fun.	EXT: WENDY'S INTERVIEW MOUNTAIN VIEW OTS: WENDY LOOKING AT HER PUBLISHED ARTICLE
014	WENDY: Then I found copywriting and I looked for a course to learn more about making a living as a writer, it was exciting.	EXT: WENDY'S INTERVIEW MOUNTAIN VIEW OTS: AWAI COURSE PAGE
015	WENDY: Things really took off when I went to bootcamp. It got me so motivated to really put everything into my new business, I got my website set up, updated my	[SEED CTA] MS: WENDY HAPPY ON PHONE MS: WENDY TALKING IN GROUP OF PEOPLE WS: WENDY CELEBRATING IN

	Linkedin profile, and that's when I really started to reach out to prospective clients.	GROUP OF PEOPLE
016	WENDY: I do feel like this is a better fit and this is what I need to be doing... It's great, I can work part time, I have a flexible schedule, and best of all I don't have to deal with clients!	[SEED CTA] EXT: WENDY INTERVIEW MOUNTAIN VIEW CU: COMPUTER SHOWING AWAI COURSE GFX [CTA]: "Sign up for AWAI'S Bootcamp and find your path to freedom."
017	WENDY: I'm telling you, you don't have to be stuck in a 9-to-5 job, all it takes is a shift in mindset and a leap of faith. My husband and I have been living in Colombia for six years now, and we've made so many good friends, the weather is amazing, and thanks to AWAI I was able to find a way to have an income and stay here.	WS: WENDY WATCHING PERFORMANCE DISSOLVE WS: WENDY DINING WITH HUSBAND DISSOLVE WS: WENDY WITH FRIENDS IN STREET DISSOLVE EXT: WENDY INTERVIEW MOUNTAIN VIEW MS: BACK OF WENDY AND HUSBAND WITH ARMS AROUND EACH OTHER [TAG CTA] Lower Third: Sign up for Bootcamp with AWAI.

CASE STUDY TITLE:	How I took a leap of faith, quit my 9-5 job and landed on my feet in paradise.
WRITTEN BY:	Kesia Cameron
INTERVIEW SUBJECT:	Wendy Howarter

SHOT	AUDIO	QUESTIONS
002	WENDY: I had the American Dream you know, I had a good job as an attorney, I had a nice house, my husband also had a good job... but we weren't happy.	<p>Tell me honestly about your story, you know did you have what people consider the "American Dream"?</p> <p>What would people think of your life looking from the outside?</p> <p>What did your family think of your life?</p> <p>Can you describe your life with your husband from an outsider's perspective... when you lived in Illinois?</p>
003	WENDY: I was making my dad proud... he'd always introduce me saying, this is my daughter, the lawyer.	<p>What did your family think about you being a lawyer?</p> <p>Was your father proud?</p>
004	WENDY: ... I just wasn't sympathetic to my clients anymore... you know, they would tell me their sob stories and I was like ah... I knew I wasn't doing the best job for them.	<p>What frustrated you about being an attorney towards the end of your career at the firm?</p> <p>How did you know it was time to move on?</p> <p>What annoyed you about your clients?</p> <p>What were you feeling about your clients?</p>
005	WENDY: I was also feeling old and burnt out and grumpy all the time. It was about my 20th anniversary working at the same law firm... and that's when it hit me...	<p>How were you feeling around the time you wanted to quit?</p> <p>How did you know it was time to leave?</p> <p>What was the turning point that made you think things need to change?</p>

006	WENDY: Am I going to be doing this for another 20 years? I definitely didn't want to do that...	What was going through your head when you were thinking about quitting? What if you had to keep your job?
007	WENDY: It definitely took a shift in mindset. It was exciting and scary, you know, giving up this solid, secure life. But we sold everything, packed our bags and made the move.	What did it take to make the decision to completely change your life? What were you giving up by moving? What was the process like?
009	WENDY: Colombia was perfect for us, it felt like home almost right away.	How did it feel when you first moved to Columbia?
010	WENDY: My husband suggested I take six months off, to just relax and figure out what I really want to do. But three months in, I realized I wasn't happy just doing nothing, I needed to be productive.	How did your husband try to support you going through this transition? Tell me how you were feeling after taking some time off. What inspired you to start looking for work?
011	WENDY: I'm only in my forties you know, so I had to figure out what I was going to do with the rest of my life.	What were you thinking when you were trying to decide what to do next? Were you anxious about getting back to work?
012	WENDY: I thought, I've been traveling more, and I'd like to write about it, so I looked into travel writing.	How did you think of your first next step after being an attorney? How did you find your first writing job?
013	WENDY: I did some pieces for an airline magazine and got some bylines, it was really fun.	What was your first job after being an attorney? Did you publish anything? How did you feel about travel writing?
014	WENDY: Then I found copywriting and I looked for a course to learn more about making a living as a writer, it was exciting.	What were you looking for at this stage? How did you find AWAI? Tell me what was going through your head at this stage, were you excited to start making a living as a writer?
015	WENDY: Things really took off when I	When did things really start to take off for

	<p>went to bootcamp. It got me so motivated to really put everything into my new business, I got my website set up, updated my LinkedIn profile, and that's when I really started to reach out to prospective clients.</p>	<p>you?</p> <p>Tell me about your experience at Bootcamp.</p> <p>What were the outcomes of going to Bootcamp?</p> <p>How did Bootcamp help your career?</p>
<p>016</p>	<p>WENDY: I do feel like this is a better fit and this is what I need to be doing... It's great, I can work part time, I have a flexible schedule, and best of all I don't have to deal with clients!</p>	<p>How do you feel about your working situation now? Is it a better fit for you?</p> <p>Describe your new life now that you have writing as an income?</p> <p>How does your working life differ now as to when you were an attorney?</p> <p>What are the benefits of working for yourself?</p>
<p>017</p>	<p>WENDY: I'm telling you, you don't have to be stuck in a 9-to-5 job, all it takes is a shift in mindset and a leap of faith. My husband and I have been living in Colombia for six years now, and we've made so many good friends, the weather is amazing, and thanks to AWAI I was able to find a way to have an income and stay here.</p>	<p>What would you tell someone who was stuck in a 9-5 job they hated?</p> <p>In your opinion, what does it take to quit a job you hate?</p> <p>What can you say about your experience in Colombia looking back so far? How long have you been living there?</p> <p>How has AWAI helped you in your journey?</p>

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SHOT	SHOT SIZE/ ANGLE	DESCRIPTION/ NOTES
001	WS	B-ROLL: CAR STRUGGLING ON ICE
002	OTS	WENDY LOOKING AT A PIC OF YOUNGER SELF LOOKING HAPPY
002	MS, INT.	WENDY'S INTERVIEW IN LIVING ROOM
002	CU	WENDY'S FACE
003	MS, INT.	WENDY'S INTERVIEW IN LIVING ROOM, SHE'S SITTING COMFORTABLY IN CHAIR
003	CU	PHOTO OF WENDY WITH DAD AT GRADUATION
004	WS	STOCK FOOTAGE: People Walking In Winter
004	MS	WENDY TALKING TO "CLIENT"
004	MS, INT.	WENDY'S INTERVIEW IN LIVING ROOM
005	CU	CAKE WITH "20TH" ON IT
005	MS, INT	WENDY'S INTERVIEW IN LIVING ROOM
006	MS	WENDY LOOKING IN MIRROR
006	CU:	Papers and handcuffs CAN USE STOCK FOOTAGE, OR JUST FILM HER LEGAL PAPERS AND GLASSES
007	MS, INT.	WENDY'S INTERVIEW IN LIVING ROOM

007	(Dolly Shot) STOCK	House with sold sign
007	OTS	WENDY BOOKING FLIGHTS DO NOT INCLUDE DESTINATION
008	AERIAL SHOT	CAR DRIVING DOWN COAST OF COLOMBIA
008	POV	DRIVING THROUGH JUNGLE
008	CU	COLUMBIAN FLAG WAVING IN THE WIND. CAN BE FROM OFF A BUILDING
008	WS	WENDY RELAXING
009	WS	WENDY WALKING WITH HUSBAND ON BEACH
007	MS	WENDY'S HUSBAND WITH ARM AROUND WENDY
009	MS, EXT	WENDY'S INTERVIEW WITH MOUNTAIN VIEW
010	WS, EXT.	WENDY'S INTERVIEW WITH MOUNTAIN VIEW
010	CU	WENDY'S FACE BEHIND COMPUTER
010	MS	WENDY TALKING TO HUSBAND
010	AERIAL SHOT	WENDY LOOKING UP FROM STREET
011	MS	WENDY WRITING ON PAPER EITHER AT DESK OR DINING TABLE
011	OTS	WENDY LOOKING AT PHOTOS OF TRAVELS EITHER ON PHONE/ COMPUTER/ PRINTED PHOTOS
012	MS	WENDY TYPING AT COMPUTER
012	OTS	AD FOR HIRING TRAVEL WRITER
013	MS, EXT	WENDY'S INTERVIEW MOUNTAIN VIEW
013	OTS	WENDY LOOKING AT HER PUBLISHED ARTICLE
014	MS, EXT	WENDY'S INTERVIEW MOUNTAIN VIEW

014	OTS	AWAI COURSE PAGE, EXCLUDE LOGO
015	MS	WENDY HAPPY ON PHONE
015	MS	WENDY TALKING IN GROUP OF PEOPLE
015	WS	WENDY CELEBRATING IN GROUP OF PEOPLE
016	MS, EXT.	WENDY INTERVIEW MOUNTAIN VIEW
016	CU	COMPUTER SHOWING AWAI COURSE
017	WS	WENDY WATCHING PERFORMANCE OF SOME KIND
017	WS	WENDY DINING WITH HUSBAND
017	WS	WENDY WITH FRIENDS IN STREET
017	MS, EXT.	WENDY INTERVIEW MOUNTAIN VIEW
017	MS	BACK OF WENDY AND HUSBAND WITH ARMS AROUND EACH OTHER